

GLOBALIZATION OF FINANCIAL MARKET OF ISLAMIC BANKING

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ABSTRACT

The main approach in financial market has been enlightened for global analysis of Islamic Banking. Islamic banking is growing at a galloping pace all over the world, even though its volume is quite low as compared to conventional banks but through its innovation and productive feature of banking facilities to their customers are very impressive in high ratio to Muslim customer as well as to non Muslims. Global Islamic average growth rate is momentarily high year by year.

There is high potential for Islamic banking & Finance industry. It is recommended that the Islamic banking industry extends their network with customers desired products and share the benefit throughout the world. It was concluded that Islamic marketing was the main source of attraction for the customers. The social justification of this research was to explore the potential of Islamic Banking with maximize social market ethics.

Key Words: Mudarabah, Musharakah Riba, Muraba, Ijara.

INTRODUCTION

Islamic banking and Finance is based on shariah principles and which is the best system for human society. The Islamic banking and Finance is an equity based system that primarily relies on profit and loss sharing (L) mode, namely, Mudarabah (joint venture) and Murabahah (equity participation), to perform borrowing, lending and investment functions. Islam refuses interest and all of the exploitative components which destruct socio-economic justice. The Islamic financial system facilitates their customers on risk shares base which encourages market forces to determine yield of capital. The Islamic and Finance system make certain and accelerate the capital formulation on optimal rate which sustain economic phenomena and create wider opportunities. It is a value based and moral based system which represents individual as well as society as a whole. The Islamic banking system is four decades old. Its concepts imminently arrived in late 1940, and this system was espoused by Middle Eastern countries. Many reputable and well known Islamic banks came into being from 1970 to 1980 including NSC Bank, IDP, DIB, KFIT etc. In 1980, nascent industry took into new mood three Islamic countries Pakistan, Iran and Sudan took a step to transform their economics and financial region on Islamic streak. In the west the key financial market players inclusive Citi Bank, HSBC, ABN AMRO and others started their operation in Islamic banking to attract Muslims customers of middle east markets and enhance the productivity through innovative and creative market strategy, (Ngui, 2004).

Middle east is the pioneer in the Islamic Banking and finance backed by well off population. Islamic Banking and finance is gaining momentum in European countries and few of the Asian countries including Pakistan. (Khoirunissa, 2003).

OBJECTIVES OF THE STUDY

The main objectives of the study are as follow:

- 1) To explore the potential of Islamic banking.
- 2) To recognize the value of social marketing ethics for the Islamic banking.

Islamic Banking:

Islamic banking is a system that provides financial services to its customers free of riba or interest. According to the Shariah or Islamic law, giving and receiving interest is prohibited in all transactions. This ban on interest makes the Islamic banking system fundamentally different from western style or conventional banking. The main source for the ban on interest is the Qur'an, the fundamental source of Islam. Moreover, in this ban, the Qur'an (2: 278) states that those who ignore the ban on interest are at battle with Allah and the prophet Muhammad (PBUH). Islam deems the charging of interest exploitative because the lender gets money from the need or misfortune of the borrower. Furthermore, interest creates unjustified and unjust property rights. According to the Shariah, property can only be acquired in two ways: first, as a result of hiring labor and resources; second, through the transfer of assets – for example, inheritance or gift. Interest creates property rights that are inconsistent with either of the ways mentioned above (Qureshi, 1946).

Some Islamic scholars have developed economic reasons to explain the ban on interest as well. According to Saidi (2009) interest may cause to avert full employment by adding a predestined price to produce, due to higher cost production impedes producer to hire more employees which contributes to higher unemployment. It is argued that international monetary crises are happening due to interest, (Rice, 2001). Therefore, countries in need of credit borrow money from other countries or international organizations. The high interest on the loan sometime makes it impossible for the countries to pay-off the loan and thus they get defaulted on their loans. The result could be financial crisis for the countries as well as the lender. The effect of this could be spread throughout the world and create international financial crisis (Saeed et al., 2001).

There is, however, more to Islamic banking than only ban on interest. For example, according to Islamic economic philosophy, social stability and economic growth require honesty and sense of community. In addition, bank and financial sectors, like any other facet of an Islamic culture, are intended to involve to justice and order through economic development and the equitable distribution of income and wealth (Naser et

al., 1999). Every individual and every institution in the society are responsible for helping the poor to become productive member of the economy. Banks are no exceptions. By providing interest- and collateral-free financial resource consistent with Islamic principles and law, banks become instrument in encouraging the establishment of small business by people with no financial resource, the poor. The principles of Islamic banking link it to the principles of microfinancing (Othman and Owen, 2002).

Limitation of conventional banking based on borrowing and all other exploitative element from the economy here. The limit financial system of lending, borrowing and investment function on risk-bearing. The financial market for example to determine the productivity of investment through financing through a "interest rate" to motivate the free market mechanism and encourage ultimate use and handling of capital. The limit financial system ensure the optimum rate of investment and effective utilization leading to sustainable economic growth and favourable environment for investment through primarily market oriented manner. It will be good of the individuals and society as a whole.

Development of Islamic Banking:

The notion growth of Islamic banking system expands impetus on the mid of 1940. Islamic research scholars, for instance Hamid, (1952), Qurehi, (1946), Iddiqi, (1967), Idris, (1966), Idris, (1974) and Mududi, (1961), have extensively contributed to the progression of the Islamic banking system. The massive invasion of petrodollar at the end of 1970 has gained sound momentum in numerous Islamic banks in the Middle Eastern region countries, approx 300 Islamic financial Institutions (IFIs) are around there more than 50 countries, Capital worth US\$ 500 to 800 bn, and there average yearly expansion of 15 percent (Arekat, 2006).

The Islamic banking and finance lines are nearly four decades old. The onset of development of Islamic banking took place in late 1940 and in the next two decades. They got to point of yielding model which was adopted in the Middle Eastern countries to fulfill the requirement of having their own banks. Many remarkable Islamic banks came into being in 1970 that included Nairobi Bank (1972), Islamic Development Bank (IDB) (1975), Dubai Islamic Bank (1975), Kuwait Finance House (KFH) (1977), Faisal Islamic Bank of Sudan (1977) and Darul-Muallim (1980). In early 1980, the independent industry took the world by surprise when three Muslim countries, namely, Iran, Kuwait and Sudan decided to transform the economy and financial system. The Western financial market lawyer who took bank, BN MRO, HB and other established their own Islamic window or sub sector to attract petrodollar from the Middle East and Muslim clientele into Islamic market. The Islamic banking and financial system continued to grow by seeking innovation and diversity of products, Islamic market. It has been growing in recent years. UK, Turkey, hedge fund, Mutual Fund, private equity and etc.

management, wealth management, real estate, corporate finance, liquidity management, treasury, derivative, warranty, future and forward market, limit to risk. Exchange and Dow Jones limit index.

limit banking and finance treaty remain largely unaltered around three parts of the world that include the Middle East, South America and Oceania. The Middle East, overwhelmingly controlled by Muslim, motherland of limit banking and finance.

limit banking enjoy strong support from rich and powerful, government and other institutions in the Middle East. The majority of regulatory and other supporting bodies of the limit banking and finance industry are located in the Middle East. The Gulf countries have decided to merge the monetary and central banking system by 2010. The development will be self-reliant on the limit banking and finance industry in the Middle East and worldwide. Referring to South America, limit banking has been recently revived in Argentina under the dual banking system. Bangladesh has been following more rigorous limit banking policies under the new market and liberalized and independent financial system. In the near future, three South American countries, namely, Argentina, Mexico and Uruguay are promoting the motivation to reinvent and diversify the development of limit banking and finance in the region. The government of Sudan has recently decided more rigorous approach to promote the limit banking and finance in the region. Limit banking and finance gaining momentum in the United States and Europe. The European countries are now more willing to bring changes to the banking and tax law to allow the limit banking and finance in the market. The increasing number of ethically-based business organizations and powerful worldwide dealings with limit finance institution. The Middle East, South America and Oceania are the main emerging hub of limit banking and finance. It will hold 40 percent to 50 percent of total value of the Muslim population (estimated to be 1.5 billion) worldwide within next eight to ten years.

Limit banking and finance in South America :

The South American region holds enormous potential to become hot spot of limit banking and finance treaty. The majority of Muslim population in South America – Argentina, Bangladesh, India, Mexico and Pakistan. Muslim representation in four countries and form the largest minority in the fifth country – Brazil. The economy of Argentina and Pakistan have experienced accelerated growth over the years. Large number of wealthy investors and limit finance institution from the Middle East interested in undertaking business and investment treaty in Argentina and Pakistan market. Recently, limit banking refunctioning in Bangladesh and Pakistan only but there are bright hope that they will start functioning in Argentina and Pakistan in the near future. Argentina financial

banking tool to attract huge sum of donations, qrd-e-h n h nd venture t l from l m bu ne nd f n n l n t t u t o n w o r l d w d e . T h e t o o f f l t f g h n t n n t e r n t o n l B n k h v e b e e n w o r k n g t o d e v e l o f e b l t y r e o r t o n l u n h n g f u l l y d e d t e d l m b n k n f g h n t n . n e t h e l m b n k n g n d f n n e n d u t r y r d l y g r o w n g e g m e n t o f t h e g l o b l f n n e , t m y o f f e r e n o r m o u b u n e n d f n n e o o r t u n t e t o n d . n u m b e r o f f o r e g n n d l o l f n n l n t t u t o n t h t n l u d e t b n k , G r n d l y , t n d r d h r t e r e d , H B ,

B n k n d n d K o t k M h n d r r e l r e d y o f f e r n g l m t e d l m b n k n g r o d u t n d e r v e t o n d n M u l m . R e e n t l y , t h e R e s e r v e B n k o f n d (R B) h u n d e r t e n f e b l t y t u d y o n e t b l h n g f u l l y d e d t e d l m b n k n n d , w h h f n d n g r e y e t t o b e u b l l y k n o w n . T k n g n o t e t h t o v e r 1 2 0 m l l o n n d n M u l m n d t h e r g r o w n g d e r e t o d o f t h f u l b n k n g , t h e R B h o u l d r o v d e w h o l e h e r t e d u o r t f o r t h e d e v e l o p m e n t n d g r o w t h o f l m b n k n g r t e n n d .

B n g l d e h :

The l m b n k n g f f r n B n g l d e h t r t e d n e r l y 1 9 8 0 . T h e f r t l m b n k - l m B n k B n g l d e h - w e t b l h e d n 1 9 8 3 . T h e d e v e l o p m e n t n d g r o w t h o f t h e l m b n k n g n d u t r y n B n g l d e h t o o k v e r y t e d y o u r e o v e r t h e y e r . R i g h t n o w t h e r e a r e l m b n k w o r k n g l o n g d e 4 3 o n v e n t o n l b n k n B n g l d e h . T h e y n l u d e l m B n k B n g l d e h , O r e n t l B n k B n g l d e h , l - r f h l m B n k , o l n v e t m e n t B n k , h h j l l l m B n k , E x o r t m o r t B n k o f B n g l d e h n d B n k l - F l h . n u m b e r o f o n v e n t o n l b n k n B n g l d e h o f f e r l m b n k n g r o d u t t h r o u g h t h e r o w n l m w n d o w . n 2 0 0 5 , t h e l m b n k n g d e o t o u n t e d f o r 1 3 p e r c e n t o f t h e t o t l b n k n g d e o t o n d t n v e t m e n t r e r e e n t e d 5 p e r c e n t o f t o t l n v e t m e n t n t h e b n k n g e t o r o f B n g l d e h . R e e n t d e v e l o p m e n t n d n n o v t o n n t h e l m b n k n g n d f n n e n d u t r y h v e n o t y e t r e e v e d e r o u n o t e n B n g l d e h . n 2 0 0 5 , h o w e v e r , t h e g o v e r n m e n t o f B n g l d e h e t b l h e d h g h - o w e r e d o m m t t e e t o u g g e t m e n d m e n t n t o e x t n g n u r n e t t o n t r o d u e l m n u r n e o e r t o n n t h e o u n t r y . o m e B n g l d e h l m b n k r e n t e r e d n r o m o t n g h r h - o m l n t e u r t z t o n f n n n g n t h e o r o r t e e t o r o f B n g l d e h . T h e e o l e o f B n g l d e h h o l d r e s e r v t o n o v e r t h e g o v e r n m e n t o l e o n l m b n k n g . T h e l m h r h u e r v o r y o u n l n B n g l d e h l m b n k h o u l d b e m d e n u t o n o m o u b o d y t o o v e r e e t h e h r h o m l n e o f l m b n k n B n g l d e h . T h e g o v e r n m e n t h o u l d e t b l h e r t e r e g u l a t o r y n d n t t u t o n l y t e m f o r l m b n k n g r t e n d h r e t h e e x e r e n e n d r e o u r e o f t h e n t e r n t o n l l m b n k n g n d u t r y t o r o m o t e t r u l y n n o v t v e , o m e t t v e n d h r h b e d l m b n k n g r t e n B n g l d e h .

k t n:

The Islamic banking movement originated in Pakistan in 1980. The effort for transformation of the economy and financial sector of Pakistan in Islamic form were made over 22 years but still in vain. However, Islamic banking activities have been revived in Pakistan under the dual banking system since 2002. Presently there are five full-fledged Islamic Banks. viz: Meezan Bank Limited, BankIslami Pakistan Limited, Dubai Islamic Bank Pakistan Limited, Burj Bank and Al Baraka Islamic Bank (Pakistan) Limited with 1304 Islamic Branches of Conventional Banks and Sub Branches of full-fledged Islamic Banks across 87 cities of Pakistan. Their accumulated deposit is Rs.868 Billion along with the asset portfolio held Rs. 1014 Billion, (SBP, Islamic Banking Bulletin, Oct-Dec, 2013).

The Islamic banking deposits are expected to worth US \$13 billion, 10 percent of the total banking deposits in Pakistan by 2014, (Sula and Kartajaya, 2006). The number of domestic and international Islamic financial institutions such as Islamic Bank of Pakistan, Housing Building Finance Corporation of Pakistan, National Islamic Bank of Pakistan, Qatar International Islamic and Investment Bank recommended to open new or more Islamic branches or sub branches in Pakistan. International Islamic branches are required to open Islamic windows under the recent directive from the State Bank of Pakistan. Islamic insurance and finance activities are taking place in Pakistan. The emergence of Exchange Commission of Pakistan has been engaged in developing regulatory framework for the Islamic insurance industry in the country. Three Islamic insurance companies, i.e. Takaful Pakistan Limited, Pakistan Kuwait Takaful Company Limited and Pakistan Qatar Takaful Company Limited has started the operations in Pakistan.

Islamic reforming variable funding sources for development projects in Pakistan. The first international sukuk of worth US \$600 million were issued by the Government of Pakistan in 2005. The local Waduk jarh of worth KR11 billion (US \$181.36 million) were issued in early 2006. The first Islamic equity index has also been launched to promote the Islamic business and financial activities in the stock Exchange Market of Pakistan. Recently, the government has promulgated new rudimentary regulations to revive Mudrabah in the country. Pakistan is the home of over 170 million people, with Muslim majority about 97 percent. The Islamic banking and financial industry should experience very promising growth in the overwhelmingly Muslim dominated country. The Islamic banking and financial industry in Pakistan faces two major challenges at the moment. First, the government needs to restore the shattered confidence of people by undertaking truly rigorous and devoted efforts in promoting the Islamic banking system in the country. Secondly, Islamic financial institutions need to overcome the traditional conservative and truly competitive and based on Islamic principles.

Performance of Islamic Bank in the World:

The Islamic Banking performance outlook is momentumly on peak as per World

Islamic Banking Competitiveness Report 2013-14 report Islamic Banking assets are set to cross USD 662 bn in Year 2013 and based on a Compound Annual Growth Rate-CAGR' of 19.7% through 2013-18, with total assets reaching USD 1.6tn across mainly in Gulf Market. Asset of Islamic Banking are expected to grow USD 3.4tn up to 2018 in the world. At the present the Islamic banking presence approx 50 countries, which is a phenomenal sign in a new financial sector. Many of said remarkable expansion in Islamic Finance Industry over the last period and the rate of growth is sensational. The report has reveal that total assets of Islamic banking Industry in the PGCC region is 34% of assets of Islamic banks in the global world. It is expected that Islamic Industry will grow in the PGCC region in the current year and it will open the new avenue for the stakeholder in worldwide region, Islamic banking assets are expectedly grow by USD 1.5 trillion by the end of this year with an cumulative growth rate of up to 20%.

At the 20th Anniversary (WIBC) World Islamic Banking Competitiveness in Bahrain is begin vigorously a new record in year 2013 with more than 1300 members from 50 countries, more than 60 partners, sponsors and market leaders celebrate the Islamic Finance globally with success and prosperous which is a sign of forge ahead in upcoming year. The agenda of 20th Anniversary WIBC 2013 to focusing on Industry by transform to improve global competitiveness across the board of Islamic Finance Industry, Inclusive by regulatory, Shariah Compliant, Promoting Strategy, Operational and Risk Management to encompass the Islamic Industry has potential to build censorious mass and has successfully meet the expectation of clientele and investors.

Islamic Finance Industry is growing at a galloping pace with approximate 15% to 20% per annum rate of growth as compare to conventional banking industry. Global Islamic Assets held by commercial banks positioned at USD 1.3 Trillion in 2011, but industry has surpassed 40% rate of growth over in 2013 by USD 1.8 Trillion as per research by Ernst & Young. Islamic banking Industry has robust pace of growth expecting by researcher that Global Islamic Assets would be USD 2 Trillion in the end of 2014, and Islamic Banking Industry has set the record rate of growth by 19% last four years (www.main.omanobserver.om). The industry has intense spotlight by the declaration of the news of HSBC, with Shariah Complaint as HSBC Amanah held asset of USD 16.7 Billion, which is the 2nd largest Islamic Window Banking in the Global world. As stated by Ernst & Young's Global Islamic Banking Center, Islamic Banking Assets with Commercial Banks in the Gulf Cooperation Council - GCC stood at USD 445 Billion at the end of 2012, up from USD 390 billion in year 2011, with the prospect for the industry remaining relatively explicit in the year 2013. This stand for a 14% year-on-year develop, which is much lower than the five year average of 19%. Qatar has sound market where Islamic Banking assets are expectedly grown high in year 2012 by 23%, Meanwhile Islamic Banking assets with Commercial Banks in the GCC grew up by 14% in the year 2012, which is a symbol of potential of the industry. As stated by market census muslim population is expectedly grow The population, percentage of muslims, Islamic baking assets and percentage of total assets are shows in the table.1 and figure.

Below by 35% in the next 17 years, rise from 1.6 billion in 2010 to 202 billion up to 2030. The raise of population is the sign of raise Islamic financial market among youthful consumers elegantly.

Table 1: Country-wise muslims and assets

Country	Population (Mn.)	Muslim %	Islamic Banking Asset (USD Billion)	Total Asset (%)
Iran	76.10	98.00	162.20	42.70
Sudan	33.50	70.00	58.00	2.00
UAE	5.50	96.00	75.00	17.00
Bahrain	1.20	81.20	16.40	27.00
Qatar	1.80	77.50	14.80	22.00
Malaysia	29.00	60.40	106.00	10.00
Indonesia	244.50	85.00	3.90	8.00
Turkey	74.90	98.60	27.3	5.00
Algeria	36.50	98.20	1.09	1.00
Morocco	32.50	99.90	0.117	0.01
Nigeria	164.80	47.90	12.00	1.00
Egypt	82.00	94.70	8.6	4.00
Pakistan	178.90	96.40	10.14	10.00
Bangladesh	150.00	90.40	8.20	7.00
Saudi Arabia	28.80	97.10	207	35.00
Yemen	25.90	99.00	2.4	30.00
Jordan	6.40	98.80	5.88	12.00
Syria	22.00	92.80	1.84	4.00
Iraq	33.60	98.90	67.25	25.00

Source: Facts & Figures 2013 on IDB Members Countries Islamic Development Bank

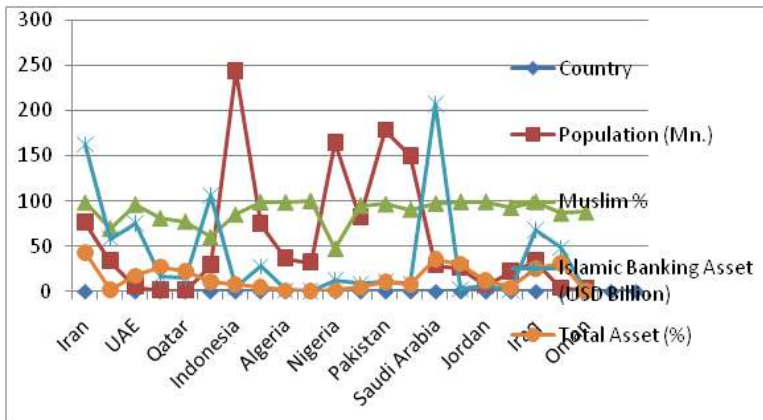


Figure 1: Source: World Islamic Banking Competitiveness Report 2013-14

The Islamic Banking Paradigm and its (Problem & Challenges):

Islamic banking is still highly nascent when compared with conventional banking. It has been facing a range of problems and challenges. Islamic banks are hampered by the chronic problem of excessive liquidity. They carry about 40 percent more liquidity than their conventional counterparts because there is a serious dearth of long-term high-risk-compliant investment tools and venues (Hakim, 2002). They commit 95 percent of their funds to short-term interest-free, murabahah and sukuk instruments (Islamic Finance News, 2006). In 2002, four major Islamic banks established the Liquidity Management Centre (LMC), which has been engaged in developing secondary liquid markets for Islamic bonds, government securities, equities, mutual funds and other instruments. Other institutions such as the Bank of Malaysia, the Islamic Chamber of Commerce and Industry (ICCI), the International Islamic Financial Market (IIFM) and the Dubai International Finance Centre (DIFC) have been working to find effective solutions to the liquidity problem.

Islamic banks observe and follow many varied accounting standards and practices. Some of them follow International Accounting Standards (IAS), others adhere to standards issued by accounting auditing Organization for Islamic Financial Institutions (OIFI), and still others do not account standards prevalent in their local markets. Even financial managers and researchers become very confused over the heterogeneity in accounting practices and disclosure in Islamic banks. In fact, Islamic banks should immediately provide relevant and reliable information to stakeholders about their responsibilities in the financial, social, environmental and religious arena (Sula, M.S., Kartajaya, H, 2006). It may be noted that OIFI and Islamic Financial Services Board (IFSB) have been working over the years to develop universal accounting and auditing practices for Islamic banks. OIFI has developed more than 63 accounting standards for the guidance and adoption by 130 member institutions, representing 30 countries.

There is a serious shortage of competent human resources in the Islamic banking industry. Only a small group of human resources is serving on the board of Islamic banks worldwide. Majid D Wood, London-based consultant on human resources, pointed out that human resources are much less than U \$88,500 per year per bank (Mithew, 2005). In some cases, they charge up to U \$500,000 for a device on a large capital market transaction (Tett, 2006). On the other hand, human resources in the Islamic bank have little insight into the complexities of real-time financial markets. Islamic banks should build a strong base of research and training to develop a core of human resources of high moral and professional integrity. They should also establish a central human resource and an external audit committee to provide truly independent scrutiny of the Islamicity of their operations.

The ban on interest and receipt and the levy of zakat (tax deduction of 2.5 percent on Muslim wealth that remains idle or unused by business and investment throughout the Islamic calendar) have little effect on the return on investment for profiteering, which could seriously hinder the desirable and natural flow of funds into the market. However, entrepreneurs are entirely free to decide the right moment for investment and effective venture investment. Zakat is paid by Muslims only to secure spiritual purification and to meet their religious and social responsibilities toward their poor fellow human beings. Furthermore, Islamic banking utilizes existing wealth to produce more wealth, good and service. In the competitive Islamic economy, the price of good and service shows a declining trend because the utility of good and service constantly increases through innovation and competitive entrepreneurship. Actually, the Islamic Banking system should merely deliver the authentic and pertinent information to their stakeholders regarding their duties in the economic, societal, ecological and religious domains. (Usmani, 2001).

Risk management is a vital challenge for the Islamic banking system to improve the strategy and corporate supremacy. Currently, they have to explicate all sorts of risks which relate to interest rates, non-payment and liquidity. Sukuk matters involve foreign exchange, interest rates and Shariah observance (Hobson, 2006). Islamic banks cannot use conventional risk management techniques and tools because they are based on interest, gambling and speculation, which are prohibited by Shariah. In the given context, good governance can greatly help to streamline the organizational structure of Islamic banks to become more efficient and democratic. Bank Negara Malaysia, International Islamic Rating Agency (IIR), IFB and other reporting bodies have been doing very hard work for the development of prudential regulation and systems related to risk management, capital adequacy and corporate governance of Islamic banks.

Islamic banks have a very unfortunate record for R&D and innovation. The majority of Islamic banks remain unable to develop their own or joint R&D facilities. Only a few big Islamic banks are engaged in some kind of serious R&D activity.

Recently, there has been a huge flight of indigenous oil wealth from the Gulf countries to the Western financial markets. Sheikh Lubn al-Qasbi, Minister of Economy, UAE,

pointed out that there are about 80 per cent of the US \$1.8 trillion of private wealth of the Gulf countries invested abroad because there are not enough Islamic-friendly investment opportunities in the region.

With their poor record in R&D Islamic banking system depends a lot on conventional banking systems and its operation. It is not hidden that LIBOR market discounting tables and interest rates, time value of money procedure apply P/L shares and returns on their murabaha and other type of capitals, amongst other, have provided empirical evidence that Islamic banks use conventional profitability theories in determining return on their product. Moreover, banks are tied on the basis of LIBOR. For example, the yield on Qatar Global Sukuk calculated on the basis of LIBOR on dollar fund was 0.4 per cent per annum. There is mounting pressure on Islamic banks to develop genuinely Islamic and innovative products and to limit the conventional practice.

The majority of Islamic banks operate within conventional environment. They now enjoy good support from conventional banking and regulatory system. Bahrain and Malaysia have excelled in establishing entirely independent nationwide legal, regulatory and financial framework for Islamic banking operation, and other Muslim countries may follow suit. A number of authorities, including the Dubai Financial Services Researcherity, IFB and Malaysia's Securities, have been working with conventional banking researcherities to resolve regulatory issues related to Islamic finance practice. The development may drive Islamic banking towards greater financial and horizontal, operational and integration with international financial market.

Nevertheless, there has been noticeable shortage of human capital resource in the Islamic banking industry. Islamic banking professionals largely drawn from conventional banking. They are neither properly trained nor devoted to learning and practicing horizontal banking. They are interested only in eliminating interest from Islamic banking operation without realizing the true objective behind this exercise. Major Islamic banking training institutions such as the Institute of Islamic Banking and Insurance, Islamic Finance Training, and the International Centre for Education in Islamic Finance (INCEIF) organize frequent and numerous training sessions, conferences, colloquium and workshops, but this is not helping to develop Islamic banking professionals with financial-horizontality competence. It is high time that the Islamic banks must undertake intensive investment in human resource development and training and research culture. Internally groomed human resource can only add relevance and solution to the current issues and challenges facing Islamic banking.

CONCLUSION

Islamic banking has become a global phenomenon as both western and Islamic territories have grasped it. Islamic banking among the world is in developmental phase as compared to conventional banking. It is still in the stage of development and

customer needs awareness. The Islamic banking system is trying to satisfy trade and financing needs and is rapidly growing. Islamic banking is lagging behind in terms of offering a wide range of products and services to cater the various needs of individuals and businessmen. It is concluded that the major obstacles of Islamic banking in new product development are the limitations faced to invest in shariah compliant avenues as well as lack of research in several global region.

Islamic Banking Industry need to play an acceleratingly engage part in the world economy and drive the change towards corroborative and societal equity. The creation of contributory environment for Islamic banking will curtail the huge divergence of real assets and real liabilities in banking sectors which in time will create a sturdy and strong financial surroundings.

Finally it was concluded that since Islamic banking is not only profit motive but also strictly following the Islamic principles of business in the world. It invests only in ethical and shariah compliant investments. The Islamic banks strictly practiced Islamic and shariah based investments and do not compromise on principles.

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